

DID YOU KNOW?

TV Guide Magazine named Elvis Presley "Entertainer of the Century" (cover issue dated January 1 - 7, 2000) but . . .



Frank Sinatra recorded and released more than 1,800 songs; more music than any other male recording artist - Elvis doesn't even come close.

DID YOU KNOW?

Frank Sinatra starred in sixty-(60) major films; produced seven-(7) feature films; directed one-(1) feature film ("None But the Brave," 1965); Sinatra received three-(3) performance-based Academy Awards (Honorary, Best Supporting, and Humanitarian); and another three-(3) Academy Awards for Best Original Song (in 1954 for "Three Coins in the Fountain," and in 1957 for "All the Way," and in 1959 for "High Hopes"), and Elvis won nothing, zero, nadda.

DID YOU KNOW?

Sinatra was openly against McCarthyism, Elvis was a nobody then but, throughout his career, Elvis NEVER publicly championed any causes (pollution, civil rights, animal rights, etc.).

DID YOU KNOW?

Sinatra had better entrepreneurial skills - he created his OWN record label (Reprise), publishing, and film companies, all sustained by his estate; while the Presley estate still only gets "nickels and dimes" (15%) from Universal Music which owns 85% Presley's music, while the rights to all Elvis Presley recordings before 1973 are owned by RCA Records (owned by Sony Entertainment).

DID YOU KNOW?

Way before it became fashionable to advocate for civil rights, even before he became pals with Sammy Davis, Jr., Frank Sinatra made a serious musical statement for ethnic equality. Let's not forget all throughout the 1940s, 1950s and early 1960s Black performers (Nat King Cole, Ella Fitzgerald, Duke Ellington, etc.) could not sleep in the same Las



Vegas hotels where they performed, but Frank Sinatra refused to perform unless members of his band and performers like Sammy Davis, Jr. could sleep and perform in the same hotel. Frank Sinatra was a catalyst for positive change. The very first "music video" to receive an Academy Award® was presented to Frank Sinatra in 1945 for the video, "The House I Live In." Frank Sinatra openly supported civil rights during his entire career.

DID YOU KNOW?

As reported in "Sinatra: World On A String," in 1962 Frank Sinatra went on a world-wide concert tour - *paying his own expenses* together with those of his musicians and entourage - and raised over \$1 million dollars for children's charities throughout the world. In fact, during his lifetime, Frank Sinatra, the man and performer, raised in excess of one billion dollars for various charities worldwide. Frank Sinatra's philanthropic work is legendary and continues after his death through the Frank Sinatra Foundation.

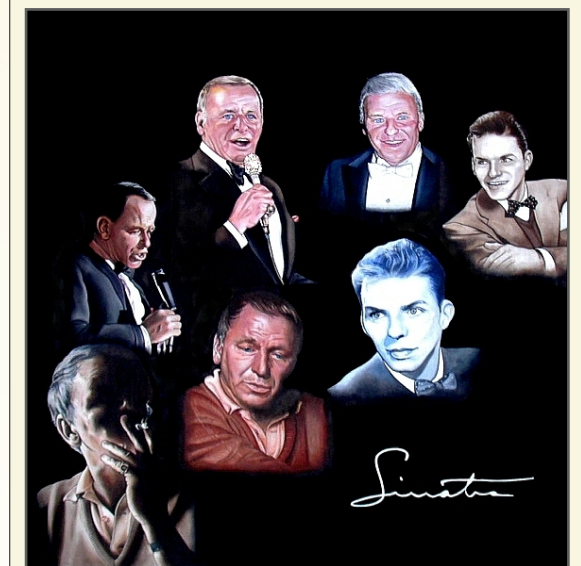
Wait a minute. What about Frank Sinatra's wonderful music and artistry? Schedule a seminar now to discover the musical genius of Frank Sinatra!

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THE ODYSSEY

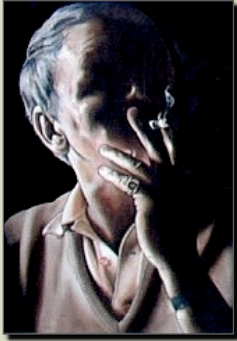
OF MY PAINTING OF
FRANK SINATRA



FRANK SINATRA: 101

**A seminar for YOU to
discover the greatest vocalistic
of the 20th Century**

DID YOU KNOW?



Frank Sinatra consistently recorded NEW material throughout his career - at 50 years of age Sinatra won the Grammy for Record and Album of the Year. At 53 years of age, Sinatra briefly retired in 1971, but at 55 Sinatra came out of retirement and - again - started playing the best venues in the world and sold-out stadiums in the U.S., Europe, South America, etc. On January

26, 1980 at Maracanã Stadium in Rio de Janeiro, over 175,000 people attended the fourth-(4th) highest-attended single-artist's ticketed concert in history, which featured Frank Sinatra. Between 60 and 72 years of age Sinatra was one of the top 10 largest money making concert performers in the world. Let's not forget that Sinatra is the ONLY recording artist to have charted within the Top 15 songs on Billboard Music Charts during each decade from 1930 to 2000!

DID YOU KNOW?

After coming out of retirement, Frank Sinatra went on and pushed his musical envelope even further with the release of "Trilogy: Past, Present & Future" and hit again with Quincy Jones' arrangement of "Mack The Knife" in 1984. Then, at 78 years of age, Frank Sinatra achieved even more artistic success while also pioneering a breakthrough in recording technology by successfully teaming with many contemporary artists of the day (Luther Vandross, Bono, Kenny G, Julio Iglesias, Barbra Streisand, etc.) in "Duets" from 1993 and "Duets II" in 1994. Despite health problems Frank Sinatra continued performing in concert, showing his strength and frailties, until a few years before his death on May 14, 1998.



When it comes to popular music, every generation had a Sinatra



Crooner



The Chairman

Again, let's not forget that Frank Sinatra is the ONLY recording artist to have charted within the Top 15 songs on Billboard Music Charts during each decade from 1930 to 2000!



Big Band



Swinger



Ole Blue Eyes

"MAY YOU LIVE TO BE 100 . . .

AND MAY THE LAST VOICE YOU HEAR BE MINE." FRANK SINATRA

Schedule a seminar to discover the greatest vocalistic of the 20th Century!

FRANK SINATRA: 101

PART I - The Odyssey of My Painting of Frank Sinatra!

- A. Re-discovering Frank Sinatra
- B. How I got hooked on Frank Sinatra's music
- C. Frank Sinatra in concert
- D. Painting Frank Sinatra
- E. The Business of Frank Sinatra
- F. Hofstra University

Discover the legendary career-spanning synergy between Frank Sinatra's business acumen and his artistic talent, which should have been a template for Elvis, Prince, Michael Jackson, etc.

PART II - The Music of Frank Sinatra

- A. The Big Band Singer / RCA
- B. Columbia Records / Crooner
- C. Capitol Records / The Swinger
- D. Reprise Records / Chairman of the Board
- E. Reprise & Capitol / Ole Blues Eyes is Back

Frank Sinatra's voice evolved throughout a career lasting sixty-(60) years. Remarkably, although Sinatra's sound or "voice" changed, his voice deepened, but his style and phrasing remained the same, extremely distinctive.

PART III - The Impact of Frank Sinatra

- A. Music
- B. Film
- C. Politics
- D. International Sinatra Society
- E. Frank Sinatra School of the Arts

As a counter-point to rock and roll Frank Sinatra single-handedly ushered in the 1950's "swing" movement. Frank Sinatra established and defined the idea of the "concept" recording album; and Frank Sinatra was the first major recording artist to pull away from a major recording label and setup his own very successful music publishing and record company decades before Master P, Puffy Combs and the Artist (formerly known as Prince)!

Please allow at least forty-five (45) minutes for presentation with a fifteen (15) minute question and answer period.